70 Collier Street
P.O. Box 400
Barrie, ON L4M 4T5

City of Barrie

Final

Active Transportation and Sustainability Advisory Committee

Thursday, October 5, 2023 | **5:30 PM** | **Sir Robert Barrie Room**

ACTIVE TRANSPORTATION AND SUSTAINABILITY COMMITTEE REPORT
For consideration by the Infrastructure and Community Investment Committee on October 25, 2023.

Present: 11 - Councillor A.M. Kungl
Councillor B. Hamilton
J. Bourne
N. Flinn
L. Hoffarth
K. MacLeod - SMDHU
D. McKeown - Nature Barrie
J. Northcote
S. Schwartz - Living Green
E. vanWesenbeeck
D. Waters

Absent: 1 - W. Steimle

STAFF:
Business Process Lead (Transit), M. McConnell
City Clerk/Director of Legislative Services, W. Cooke
Senior Project Manager - Transportation, B. Gratrix
Supervisor of Transit Operations and Infrastructure, J. Zimmerman.

The Active Transportation and Sustainability Committee met and reports as follows:

SECTION "A"

PRESENTATION CONCERNING BARRIE TRANSIT'S NEW NETWORK VISION

Mike McConnell, Business Process Lead (Transit) provided a presentation concerning the Barrie Transit's new network vision.

Mr. McConnell discussed slides concerning the following topics:

- A summary of Barrie's Transit Vision Project including the purpose and scope of the project;
- The public engagements undertaken in 2021 and 2022;
- The outcome from the first public consultation;
- The Council approved guidelines for the new network vision;
- Maps illustrating the proposed transit network, the accommodation for existing customers, and the improved frequencies for the network;
- The public call to action response;
- The outcome of second public consultation; and
- The next steps and phase implementation.

Members of the Committee asked a number of questions to City staff and received responses.

The Active Transportation and Sustainability Committee met and recommends adoption of the following recommendation:

SECTION "B"

BARRIE TRANSIT'S NEW NETWORK AND VISION

That Active Transit and Sustainability Committee endorses the Intake Form to be included in the 2024 Business Plan concerning Transit Services in the Salem and Hewitts Plan areas.

This matter was recommended for consideration of adoption (Section "B") to Infrastructure and Community Investment Committee for consideration of adoption at its meeting to be held on 10/25/2023.

The Active Transportation and Sustainability Committee met and reports as follows:

SECTION "C"

BECOMING A BIKE FRIENDLY CITY UPDATE

Brett Gratrix, Senior Project Manager - Transportation Planning provided an update on the requirements that still need to be fulfilled in order for the City of Barrie to apply for designation as a Bike Friendly City. He explained that the absence of an Active Transportation Planner staff member is a one of the big contributors to the City not being able to achieve full designation. B. Gratrix advised of the job responsibilities of this type of position.

The Committee discussed and asked questions and received responses concerning if the coordinator responsibilities could be added to another position in the City, potential cost sharing by sharing this position with another municipality, the position being hired as contract, if a coop student could fulfil the role, sharing the role and cost with Tourism Barrie and other responsibilities that this position could assume.

The Active Transportation and Sustainability Committee met and recommends adoption of the following recommendation:

SECTION "D"

INTAKE FORM FOR ACTIVE TRANSPORTATION COORDINATOR

That in consideration of Council strategic priorities of supporting active transportation and pedestrian connections, staff prepare an intake form for a full time Active Transportation Coordinator for consideration as part of the 2024 operating budget (to be included with the Staff Report) at an estimated cost of $120,000 per year funded a funding source determined by the Finance Department with the position being responsible for championing active transportation through the delivery of marketing, education and outreach programs focused on cycling and walking as well as supporting planning and implementation of the active transportation network.

This matter was recommended for adoption (Section "D") to Infrastructure and Community Investment Committee for consideration of adoption at its meeting to be held on 10/25/2023.

The Active Transportation and Sustainability Committee met and reports as follows:

SECTION "E"

COMMITTEE WORK PLAN

The Committee discussed circulating the workplan template in advance of the next meeting for members to make suggestions to what to include.

ROUND TABLE DISCUSSION - STAFF UPDATES

There were no updates provided.

ROUND TABLE DISCUSSION - COMMITTEE EVENT/UPDATES

There were no updates provided.

ADJOURNMENT

The meeting adjourned at 7:35 p.m.

CHAIRMAN